

May 1, 2020

Janice Broker 123
Main Street
Anywhere, USA 00000



Dear Ms. Broker:

On behalf of the Grosse Pointe Board of REALTORS® we would like to thank you for your commitment to Fair Housing and Diversity through your past participation in the GPBR program “All In for Diversity” program. Your support has been vital in GPBR’s promotion of the REALTOR® brand on your behalf regarding fair housing and diversity.

We hope this letter finds you and your agents in good health. Because this year has presented us with unique challenges in the face of the virus outbreak and quarantine, which have most likely had a direct effect on your bottom-line, this letter is not a solicitation at this time. Should you find yourself able to support this vital program again, now or in the future, thank you.

The All-In for Diversity program provides you with ongoing recognition for your participation in a variety of projects and programs made available to our members and the communities in which we live, work, and play. In the past, these have included: a Diversity calendar, a “Leading in Diversity®” workshop offered by the NAR, production of a Martin Luther King Jr. historical marker for Grosse Pointe Public Schools, and national recognition for this commitment to Fair Housing & Diversity. This year, funds are earmarked for the “At Home with Diversity®” certification class presented at a significantly reduced cost.

Please review the accompanying information regarding “All In for Diversity 2020/2021.” Participation runs through March 31, 2021.

Thank you again for your commitment to Fair Housing & Diversity.

Sincerely,

Jim Addison
2020 President
Grosse Pointe Board of REALTORS®

Charles Krasner
Fair Housing & Diversity Chair
Grosse Pointe Board of REAL TORS®





Fair Housing and Diversity is not just for April of each year; it is a state of mind and All-In For Diversity is smart business! Join us again this year as we champion Fair Housing & Diversity in 2020/2021. For your participation that runs through March of 2021, **you will receive:**

- A letter acknowledging that you are "All-In for Diversity."
- Recognized at all off-site events (when possible) as being "All in for Diversity."
- Information on the NAR's A.C.T. Initiative (Accountability, Culture, Training).
- Acknowledgement at the board office as being "All in for Diversity"
- A letter from the President of the Association and the Chair of the Fair Housing & Diversity Committee suitable for framing.
- A printed and digital copy of the NAR's 2020 Fair Housing Poster.
- A copy of the NAR " Fair Housing Declaration."
- A certificate recognizing your participation at our Annual Meeting in November.
- Recognition on printed and digital materials for the MLK Jr. Historical Marker dedication.
- Recognition at the At Home With Diversity® class.

Who is eligible to participate and how?

- Brokerages*
- Individuals / Realtors®
- Affiliates

Please complete the accompanying form and return along with payment.

*If you are a multiple office company, represented under different names or have separate corporate entities, contact the board office about discounts.





All-In For Diversity Sponsorship Form

GROSSE POINTE BOARD OF REALTORS® FAIR HOUSING & DIVERSITY COMMITTEE

Your generous support of the "All-In For Diversity" campaign brings valuable content to our members and the community. Being "All-In" is not just smart growth, it is smart business!

Benefits of Sponsoring the "All-In For Diversity" program:

PARTICIPATION April 2020 through March 2021

- RECOGNITION throughout the year.
- DISPLAY materials for your office(s).
- CERTIFICATE PRESENTATION AT NOVEMBER ANNUAL MEETING, plus more.
- YOUR NAME on printed and digital materials for the MLK Jr. Historical Marker dedication and the At Home With Diversity® class

Who Participates and How?

- BROKERS & OFFICE MANAGERS*
- INDIVIDUALS/ REALTORS®
- AFFILIATES

*If you are a multiple-office company with the same name, under different name, or are separate corporate entities, you can receive all the above for all your offices for an additional \$100.

SIGN UP ONLINE at GPBR.com/All-In-For-Diversity or

Complete the form below and submit with your payment. (Must be received by November 1, 2020 to be recognized at the Annual Meeting).

- Individual (non-Broker/Owner) \$50.00
- Single Office \$100.00
- Multi-Office \$200.00 # of Offices _____

PAY ONLINE AT GPBR.COM/All-In-For-Diversity

Check enclosed

Bill me

Use card #

Corporate or Individual Name

Contact Name

Phone Number

Preferred e-mail

Billing Address

Card Number

CVV: _____

Exp. Date

Please submit this form along with your payment. Checks should be made payable to GPBR.

Our address is: 710 Notre Dame, Grosse Pointe, MI 48230

THANK YOU FOR YOUR PARTICIPATION!