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\$300 Value INCLUDES NAR Green Designation Course & Membership AND 12 hours of Real Estate CE Market Place Certified ConEd credit

Dates: February 21st & 22nd

Time: 8:30a – 4:30p

**Where: Midland Holiday Inn
810 Cinema Drive, Midland MI 48642**

Cost: \$135.00 Michigan REALTOR® Members
Continental Breakfast and **Boxed Lunch** included both days

NAR's Green Designation demonstrates how real estate professionals can increase their incomes by helping clients make informed choices about the resource efficiency and performance of the homes they live in, sell, and buy. The course consists of:

NAR's Green Designation Day 1: The Resource-Efficient Home - Retrofits, Remodels, Renovations, and New Home Construction

NAR's Green Designation Day 2: Representing Buyers and Sellers of Resource-Efficient Homes

To Register complete form below and submit with payment

NAME _____ LICENSE I.D.# _____
(as it appears on your real estate license)

____ Check enclosed _____ VISA/MASTER CHARGE (+\$5 service charge)
_____ exp date _____

RETURN REGISTRATION TO: MIDLAND BOARD OF REALTORS®, INC
2514 LOUANNA, MIDLAND MI 48640
FAX – 989-631-8709
info@midland-realtors.com

**PREREGISTRATION BY FEBRUARY 18TH, 2019 IS REQUIRED
POCKET CARD (AND A PICTURE ID FOR NON-MEMBERS) WILL BE REQUIRED AT CHECK IN!**

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GreenPoint Board of Realtors®





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Who is it for?

NAR's Green Designation is designed for **REALTORS** looking to learn about issues of energy efficiency and sustainability in real estate.

What You Gain

- Access to members-only marketing tools to help you build your business and gain a competitive edge
- Comprehensive understanding of how homes with green features should be marketed differently than traditional homes
- Market research about communicating with clients interested in different facets of green
- Improved visibility as a trusted advisor and source of information on green homes
- Listing in the online **Green** directory
- Exclusive industry webinars
- Pre-written **Green** content for your social media channels
- The **Green** REsource Council's monthly newsletter
- Promotional tools including:
 - Customizable **Green** client handouts on a variety of green topics
 - Social media headers and images
 - Professionally designed banner ads for designee use
 - Logos for print media and member Web sites
 - Customizable postcard options
 - Marketing brochures for consumers and builders
 - Personalized press releases
 - Access to the GRC Facebook group
- Toolkits, guides, and other resources available through the members-only section of the **Green** REsource Council web site.

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