

May 5, 2021

Janice Broker 123  
Main Street  
Anywhere, USA 00000



Dear Ms. Broker:

On behalf of the Grosse Pointe Board of REALTORS® we would like to thank you for your commitment to Fair Housing and Diversity through your past participation in the GPBR program “All In for Diversity” program. Your support has been vital in GPBR’s promotion of the REALTOR® brand on your behalf regarding fair housing and diversity.

We hope this letter finds you and your agents in good health. The right to own real property is the foundation of our society, the development and redevelopment of our cities, the preservation of our rural communities, and always included when articulating the American Dream. Your support is and remains vital as we promote the REALTOR® brand on your behalf regarding fair housing and diversity.

The All In for Diversity program provides you with ongoing recognition for your participation in a variety of projects and programs made available to our members and the communities in which we live, work, and play. In the past, these have included: a Diversity calendar, a “Leading in Diversity®” workshop offered by the NAR, production of a Martin Luther King Jr. historical marker for Grosse Pointe Public Schools, and national recognition for this commitment to Fair Housing & Diversity.

For those reasons noted above, and many more, we are asking you to once again participate in the GPBR “All In For Diversity” program. As a participant and partner again this year, you will be helping to further the ideals that promote home ownership for everyone.

Please review the accompanying information regarding “All In for Diversity 2021.” Participation runs through March 31, 2022.

Sincerely,

Alexis DeLuca  
2021 President  
Grosse Pointe Board of REALTORS®

Marsha Zeller  
Fair Housing & Diversity Chair  
Grosse Pointe Board of REALTORS®





Fair Housing and Diversity is not just for April of each year; it is a state of mind and All In For Diversity is smart business! Join us again this year as we champion Fair Housing & Diversity in 2021. For your participation that runs through March of 2022, **you will receive:**

- A letter acknowledging that you are "All In for Diversity."
- Recognized at all off-site events (when possible) as being "All in for Diversity."
- Information on the NAR's A.C.T. Initiative (Accountability, Culture, Training).
- Acknowledgement at the board office as being "All in for Diversity"
- A letter from the President of the Association and the Chair of the Fair Housing & Diversity Committee suitable for framing.
- A printed and digital copy of the NAR's 2020 Fair Housing Poster.
- A copy of the NAR " Fair Housing Declaration."
- A certificate recognizing your participation at our Annual Meeting in November.
- Recognition on printed and digital materials for the MLK Jr. Historical Marker dedication.

#### **Who is eligible to participate and how?**

- Brokerages\*
- Individuals / Realtors®
- Affiliates

Please complete the accompanying form and return along with payment.

\*If you are a multiple office company, represented under different names or have separate corporate entities, contact the board office about discounts.





# All In For Diversity Sponsorship Form

GROSSE POINTE BOARD OF REALTORS® FAIR HOUSING & DIVERSITY COMMITTEE

Your generous support of the "All In For Diversity" campaign brings valuable content to our members and the community. Being "All In" is not just smart growth, it is smart business!

## Benefits of Sponsoring the "All In For Diversity" program:

PARTICIPATION April 2021 through March 2022

- RECOGNITION throughout the year.
- DISPLAY materials for your office(s).
- CERTIFICATE PRESENTATION AT NOVEMBER ANNUAL MEETING, plus more.
- YOUR NAME on printed and digital materials for the MLK Jr. Historical Marker dedication.

## Who Participates and How?

- BROKERS & OFFICE MANAGERS\*
- INDIVIDUALS/ REALTORS®
- AFFILIATES

\*If you are a multiple-office company with the same name, under different name, or are separate corporate entities, you can receive all the above for all your offices for an additional \$100.

SIGN UP ONLINE at [GPBR.com/All-In-For-Diversity](http://GPBR.com/All-In-For-Diversity) or

Complete the form below and submit with your payment. (Must be received by November 1, 2021 to be recognized at the Annual Meeting).

- Individual (non-Broker/Owner) \$50.00
- Single Office \$100.00
- Multi-Office \$200.00 # of Offices \_\_\_\_\_

## PAY ONLINE AT [GPBR.COM/All-In-For-Diversity](http://GPBR.COM/All-In-For-Diversity)

- Check enclosed                       Bill me                       Use card #

\_\_\_\_\_  
Corporate or Individual Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Preferred e-mail

\_\_\_\_\_  
Billing Address

\_\_\_\_\_  
Card Number                      CVV: \_\_\_\_\_

\_\_\_\_\_  
Exp. Date

Please submit this form along with your payment. Checks should be made payable to GPBR.  
Our address is: 710 Notre Dame, Grosse Pointe, MI 48230

**THANK YOU FOR YOUR PARTICIPATION!**